

# Women IN LEADERSHIP

A PROFESSIONAL DEVELOPMENT PROGRAM AT **CALIFORNIA STATE UNIVERSITY, CHICO**

In our society and in the workplace, women are faced with complex issues in a dynamic environment.



## ■ Become a Best-in-Class Leader

As a participant in this self-paced online course, you will develop the strategies, dialogue, and interpersonal skills to help lead your organization to greater success and profitability over a series of eight scholarly and well-crafted modules. Key questions will be answered around authenticity, diversity, inclusion, and emotional intelligence as a metaphor for good stewardship.

You will engage through interactive stories, discussions, exercises, and opportunities for excellence that explore and implement action. Honest self-assessments and portfolio skills are developed and deployable through a hands-on action plan.



## ■ Benefits to You

- ▶ Discover the authentic self and translate this new-found discovery into impactful skills for leadership.
- ▶ Learn the secrets of happiness for work-life balance as a female leader by reducing noise, encouraging clarity, suppressing toxicity, and improving yourself and the organization's health and well-being.
- ▶ Set boundaries for negotiation and strategy in making actionable, positive, result-oriented decisions.
- ▶ Understand the many faces of transformational and transactional leadership and its effect on obtaining an ethical ROI.
- ▶ Learn to assert your power and position without compromising your integrity.
- ▶ Evade the antiquated methods of defining your worth and demonstrate your real value through appropriate communication and dialogue.



# Women IN LEADERSHIP

A PROFESSIONAL DEVELOPMENT PROGRAM AT **CALIFORNIA STATE UNIVERSITY, CHICO**

## Program Curriculum

This exclusive program will allow the natural born leader to network with some of the most fascinating women in today's ever-changing society as they are guided, taught, and motivated through the curriculum. Renowned female professionals and highly experienced, educated experts become accessible at the touch of an email, chat, or discussion forum post in the digital platform.

### ● **Module 1: Pillars of Positivity**

Explore the important pillars of positivity and networking for female leaders. Learn to successfully lead change in your organization by understanding your strengths and how to use them, both intentionally and purposefully.

- ▶ Develop your own feminine strength, style and strategies.
- ▶ Discover the power of high achieving female role models.
- ▶ Break down silos and shatter the glass ceiling.

### ● **Module 2: Inspiring Emotional Intelligence**

Identify and assess empathy among employees and colleagues. Discover how to use your own experiences to inspire and lead team dynamics.

- ▶ Overcome individual and interpersonal barriers.
- ▶ Learn how to train teams for greatness.
- ▶ Uncover the elements of emotional intelligence that make an impact on your organization.

### ● **Module 3: Winning Work-Life Balance & Mentoring**

Embrace your self-confidence and expand your leadership while balancing your professional and personal life. Then, delve into mentorship and discover the rewards for everyone, including your organization.

- ▶ Identify the four essential elements of balance: learn, interact, framework, excel.
- ▶ Explore the benefits of a flexible working environment.
- ▶ Develop an action plan to help foster mentorship opportunities.

### ● **Module 4: Improving Communication Habits**

Overcome challenges with diversity and adversity in a dynamic work environment. Generate strategies to communicate with a dynamic work force while facing challenges and embracing inclusivity.

- ▶ Uncover verbal and nonverbal communication patterns.
- ▶ Examine gender differences in leadership styles.
- ▶ Develop your own style for speaking and presenting.

### ● **Module 5: Advocacy, Actions & Accountability**

Create your own advocacy plan, define your success measurements, and what resources you'll need. Learn to be more assertive, when to take decisive actions, and how to allocate resources to hold everyone accountable.

- ▶ Identify how female encouragement is used in the decision-making process.
- ▶ Generate advocacy and reformation for policy change.
- ▶ Learn to properly allocate resources to influence and improve employee performance.

### ● **Module 6: Skills for Contracts & Negotiations**

Develop collaborative communication processes and skills for negotiation. Harness the power of your actions to lead and manage efforts in your organization, resulting in measurable and accountable projects.

- ▶ Discover ways to enhance your confidence, behavior, and actions during the negotiation process.
- ▶ Understand the benefits of respect, resolution and returns for female negotiators.
- ▶ Learn close-to-the-vest strategies – she who speaks first often loses the game.



## ● **Module 7: Driving Ideas, Intellectual Growth & Transformation**

Learn to use idea sprinting and new product development as a means for intellectual growth and relevancy. Determine how ideas generated within an organization lead to transformational and transactional success.

- ▶ Identify the importance of the leader-member exchange theory.
- ▶ Explore methods that foster idea generation.
- ▶ Drive relationship-based innovation and learn how it impacts achievement among employees

## ● **Module 8: Executive Leadership & Organizational Culture**

Learn how the rise of female-ran businesses has caused ripple effects in the way leadership and company culture is defined. But there's still work to be done to create a culture that fully embraces and leverages diversity.

- ▶ Assess your own company and the impact of female leadership on your culture.
- ▶ Review different diversity, equity, and inclusion initiatives and learn how to get involved.
- ▶ Discuss challenges and improvements in organizational culture.

# Faculty

### ● **Dr. Sarit J. Levy, Chief Learning Officer at ZSchool**



As a seasoned C-Suite executive, Sarit has developed, and transformed multi-industry organizations to reach scalability and/or acquisition. Sarit is also an academic scholar and faculty member at New York University

and University of Miami. Dr. Levy has also been recognized as an SME in knowledge spillover, new product development, sustainability, digital analytics, virtual and localized alliances, entrepreneurship and innovation, and international negotiations.

### ● **Blanca Greenstein, Esq.**



Blanca was a lawyer for 25 years and served as a trial lawyer—voted Lawyer of the Year in the public defender's office—head of litigation for a publicly traded corporation, and partner of two major law firms. Blanca's true calling, however,

is to produce broadcasts on a variety of topics to educate and empower her audience. She believes in the power of networking and hosts a weekly networking event attended by business owners nationwide.

### ● **Corvaya Jeffries, Award-winning Journalist, CNN, Cox Media Group**



Corvaya's expertise is exhilarating as a veteran journalist and reporter for some of the most exciting news teams on U.S. soil. Her enthusiasm for covering award-winning news and her talents as a mobile visual storyteller for organizations are no

less extraordinary. A CNN Diversity Fellow and winner of Cox Media Group's Digital Talent Program, Corvaya continues to lead by example as an empowered female leader.

### ● **Stephen Klein, MPH, MPHA, MBA**



Stephen has a double master's degree in Public Health and Public Health Administration with concentrations in Leadership, CAM, and Functional Nutrition. She also has a master's degree in business administration, graduating summa

cum laude. She is a positivity influencer who focuses on four foundational principles: Resilience, Resourcefulness, Resolve, and Reinvention. Stephen has 20+ years in public relations, marketing, advertising, and business development having worked with CBS, Nielsen, and JK Whatley.



# Women IN LEADERSHIP

A PROFESSIONAL DEVELOPMENT PROGRAM AT **CALIFORNIA STATE UNIVERSITY, CHICO**

## Join Our Online Program

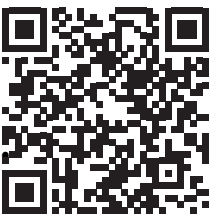
Begin your path to recognizable leadership and culminate the program with a comprehensive capstone project, elite certificate, and personal portfolio of resources to excel.



### ■ The Program Includes:

- ▶ 8–10 short videos per week.
- ▶ Engagement activities and exercises that reinforce your new skills.
- ▶ Interaction with peers and faculty through the online learning portal.
- ▶ Additional resources for each module include case studies and commentary from industry leaders.

### ● Reserve your seat in one of our upcoming programs! (\$4,995)



For more information and to get started today, contact program manager Trena Compton:

**trenacompton@execed.csuchico.edu**  
**916-235-6440**

● **NEW!** The best classrooms aren't always in rooms. Learn without limits with iPad-powered learning. The online asynchronous course is available on the new iPad Air, included with your registration, allowing you to learn, complete hands-on exercises, and stay connected to your instructors and peers on the go.\*



\* iPad Air devices are only provided to students who pay full price and are not eligible for discounted registrations. Apple is not affiliated with this course and does not endorse or sponsor it in any way.

Register at  
**[rce.csuchico.edu/women-in-leadership](https://rce.csuchico.edu/women-in-leadership)**



California State University **Chico**  
**Regional & Continuing**  
**Education**