In our society and in the workplace, women are faced with complex issues in a dynamic environment. Though they have historically been under-capitalized, today’s women own more than 12 million businesses in the United States and continually meet or exceed company expectations in study after study. This course serves as a platform for leading women to engage and uplift each other by inspiring positive change. Through education and instruction, you will learn how to navigate the nuances of leading a powerful organization. Through dialogue and exercises, the women mentors in the program will demonstrate their thought leadership, break down barriers, disrupt change, and influence behavior.

**Become a Best-in-Class Leader**

As a participant in this self-paced online course, you will develop the strategies, dialogue, and interpersonal skills to help lead your organization to greater success and profitability over a series of eight scholarly and well-crafted modules. Key questions will be answered around authenticity, diversity, inclusion, and emotional intelligence as a metaphor for good stewardship.

You will engage through interactive stories, discussions, exercises, and opportunities for excellence that explore and implement action. Honest self-assessments and portfolio skills are developed and deployable through a hands-on action plan.

**Benefits to You**

- Discover the authentic self and translate this new-found discovery into impactful skills for leadership.
- Learn the secrets of happiness for work-life balance as a female leader by reducing noise, encouraging clarity, suppressing toxicity, and improving yourself and the organization’s health and well-being.
- Set boundaries for negotiation and strategy in making actionable, positive, result-oriented decisions.
- Understand the many faces of transformational and transactional leadership and its effect on obtaining an ethical ROI.
- Learn to assert your power and position without compromising your integrity.
- Evade the antiquated methods of defining your worth and demonstrate your real value through appropriate communication and dialogue.

Register at rce.csuchico.edu/women-in-leadership
Program Curriculum

Learn from Industry Leaders, Professionals & Educational Experts

This exclusive program will allow the natural born leader to network with some of the most fascinating women in today’s ever-changing society as they are guided, taught, and motivated through the curriculum. Renowned female professionals and highly experienced, educated experts become accessible at the touch of an email, chat, or discussion forum post in the digital platform.

Modules 1–3: Women of the Networking Hive

Breaking down barriers to achieve greatness is one of the many talents of high achieving female networkers. These same female leaders demonstrate exemplary foresight and finesse in achieving engagement and improving ROI through understanding and teaching the value of organizational and communal relationships.

PILLARS OF POSITIVITY

Positive Networking and Managing for Female Leaders

In this module, students are taught how to effectuate change within an organization through inspiring positive self-awareness, dialogue, and motivation.

- Female Strength, Style, and Strategies of Confidence
- High Achieving Women Role Models
- Breaking the Glass Ceiling

INSPIRING EMOTIONAL INTELLIGENCE

Understanding and Assessing Empathy among Employees and Colleagues

In this module, students are taught how to overcome individual barriers and utilize these experiences to inspire and lead team dynamics for success.

- Individual and Interpersonal Barriers
- Training Teams for Greatness
- Why TEDx, EI Movies and YouTube Inspire

PROFITABLE PHILANTHROPY

Engaging Your Community and Increasing Your Ethical ROI

In this module, students are taught how to leverage their communal efforts to improve and empower relationships, resulting in increased organizational performance.

- Share of Voice and Collaboration for Profit
- Corporate Social Responsibility or Opportunity?
- The Cross-pollination of Humanitarian Efforts and its Effects on the Bottom Line

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Program Curriculum

Modules 4–6: Authenticity, Inclusion, and Decisiveness

Being authentic to oneself and utilizing that integrity to help promote positive organizational culture and change strategy is significant to the ROI of a company's investment in its people. Understanding diversity and emphasizing clear goals and decision making as it pertains to leadership are also challenges faced daily in the work force.

WINNING WORK-LIFE BALANCE

Embracing Self-Confidence & Leadership Identity in a Global Crisis

In this module, students are taught to embrace their current position in leadership through developing and exercising an action plan that teaches them how to Learn, Interact, utilize a Framework for action, and Excel (LIFE) as a female leader while balancing their professional and personal lives.

- Progressive Conservatism and Women Leadership
- Action Planning for the Motivated Woman Mentor

IMPROVING COMMUNICATION HABITS

Overcoming Challenges with Diversity and Adversity in the Dynamic Work Environment

In this module, students are taught strategies on how to communicate with a dynamic work force and face the challenges, barriers, and exceptions for inclusion and diversity. An emphasis on adversity and appropriate communication techniques are shared.

- Verbal and Nonverbal Communication Patterns
- Power Plays and Gender Rituals
- Styles for Speaking and Presentation

ACTIONS AND ACCOUNTABILITY

Decision Making & Practice for Employee Personnel and Administration

In this module, students are taught how and when to take decisive action in managing the behavior of the organization.

- Female influence and decision-making processes
- Advocacy and Reformation for Change in Policy
- Resource Allocation to Improve Employee Performance and Exercise Influence

Modules 7–8: Transactional Leadership, Negotiations, and Intellectual Growth

When walking into the boardroom, confidence and resolution hold the key to success. Yet, so are the styles, behavior, and actions of the female executive whose ability to bring about transformational and transactional workmanship hold resolute.

SKILLS FOR CONTACTS AND NEGOTIATIONS

Collaborative Communication Processes and Skills for Negotiation

In this module, students are taught how to use the power of their actions to lead and manage efforts of the organization resulting in measurable constructs and accountability.

- Respect, Resolution, Returns for Women Negotiators
- Close to the Vest Strategies; She Who Speaks First Loses the Game

DRIVING IDEA GENERATION, TRANSFORMATIONAL VS. TRANSACTIONAL LEADERSHIP

Idea Sprinting and the Birth of New Products as a Means for Intellectual Growth and Materiality

In this module, students are taught how ideas are generated within an organization that leads to transactional and transformational success and intellectual growth. The dichotomy of both styles of leadership, as seen in historical female leaders, is reviewed.

- Behavior Styles of the Lioness as it applies to Leadership Theory
- Leader-Member Exchange Theory
- Agility, Mentorship, Instilling Standards for Achievement amongst Employees

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Women in Leadership

A PROFESSIONAL DEVELOPMENT PROGRAM
AT CALIFORNIA STATE UNIVERSITY, CHICO

Faculty

Dr. Sarit J. Levy, Chief Learning Officer at ZSchool

As a seasoned C-Suite executive, Sarit has developed, and transformed multi-industry organizations to reach scalability and/or acquisition. Dr. Levy has excelled in both the virtual and hyper-localized business spaces, as an entrepreneur, and professional. She has held positions of CEO, COO, acting chief marketing officer, and advisory board member for several organizations. Sarit is also an academic scholar and faculty member at New York University and University of Miami. Dr. Levy has also been recognized as an SME in knowledge spillover, new product development, sustainability, digital analytics, virtual and localized alliances, entrepreneurship and innovation, and international negotiations.

Blanca Greenstein, Esq.

Blanca was a lawyer for 25 years and served as a trial lawyer—voted Lawyer of the Year in the public defender's office—head of litigation for a publicly traded corporation, and partner of two major law firms. She is also an inventor of a fully-patented custom-built email management program called Ingate. Blanca’s true calling, however, is to produce broadcasts on a variety of topics to educate and empower her audience. She believes in the power of networking and hosts a weekly networking event attended by business owners nationwide. Blanca is a superior public speaker that fires up her audience and motivates her listeners to be the best person they can possibly be.

Corvaya Jeffries, Award-winning Journalist, CNN, Cox Media Group

Corvaya’s expertise is exhilarating as a veteran journalist and reporter for some of the most exciting news teams on U.S. soil. Corvaya has had the luxury of speaking as a panelist, in the newsroom, and at conferences where her talents do not go unnoticed. Her enthusiasm for covering award-winning news and her talents as a mobile visual storyteller for organizations are no less extraordinary. A driven thought leader and storyteller, Corvaya’s dedication to copy-writing, editing, and multi-platform production in the industry is stellar. A CNN Diversity Fellow and winner of Cox Media Group’s Digital Talent Program, Corvaya continues to lead by example as an empowered female leader.

Stephene Klein, MPH, MPHA, MBA

Stephene has a double master's degree in Public Health and Public Health Administration with concentrations in Leadership, CAM, and Functional Nutrition. She also has a master's degree in business administration, graduating summa cum laude. Stephene is the radio host of Silver Linings with Stephene Klein with a media reach of 87,000+ across all media platforms. She is a positivity influencer whose show focuses on four foundational principles: Resilience, Resourcefulness, Resolve, and Reinvention. Stephene has 20+ years in public relations, marketing, advertising, and business development having worked with CBS, Nielsen, and JK Whatley. She has received awards for both her creative writing and video production skills.

Register at rce.csuchico.edu/women-in-leadership
Join Our 8-Week Online Program

Start your journey now and lead your organization to greater success and a more profitable bottom line by joining other renowned female business experts in this pedagogical discourse. Begin your path to recognizable leadership and culminate the program with a comprehensive capstone project, elite certificate, and personal portfolio of resources to excel.

Benefits of Virtual Learning:

- Challenge yourself at your own pace
- Download interactive projects for multi-use purposes
- Replay video and audio dialogue as needed
- A blend of self-guided and instructor-led learning
- Flexible schedule
- Easy-to-use learning platform
- Resources to continue learning and growth

The Program Includes:

- 8–10 short videos per week.
- Engagement activities and exercises that reinforce your new skills.
- Interaction with peers and faculty through the online learning portal.
- Additional resources for each module include case studies and commentary from industry leaders.
- 4 weeks of post-program mentoring.

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